



## Utah Reined Cow Horse Association Request for Sponsorship

Thank you for your consideration to become a sponsor for the Utah Reined Cow Horse Association (URCHA). The URCHA is an affiliate association of the National Reined Cow Horse Association (NRCHA). Today the URCHA is growing rapidly and visible to the public.

The NRCHA is the most exciting and fastest growing equine sport within the performance horse industry today.

The URCHA was established in 1984, as a 501 (c) (7) non-profit (all volunteer) organization. The association began with six volunteering members. Today, the URCHA has grown tremendously, with over one hundred and fifty volunteering members, from UT, ID, NV, CO, MT, OR, AZ and WY. The continued success and growth of the URCHA and its annual events, are due in large part, from the support received from our generous sponsors, and volunteering members. We are proud to continue the legacy and growth of the URCHA, by hosting our annual Summer Series Horse Shows and NRCHA approved Futurity, Derby and Horse Show.

May 11 2024 Summer Series #1 Utah State Equine Education Center – Wellsville, UT.

June 22, 2024 Summer Series #2 Utah State Equine Education Center - Wellsville, UT

August 3, 2024 Summer Series #3 Utah State Equine Education Center - Wellsville, UT

August 29 – Sept 1, 2024 NRCHA Approved Futurity, Derby, and Horse Show held in conjunction with Summer Series #4 -Blackhawk Arena – Salina, UT.

TBA – FREE YOUTH CLINIC

Your sponsorship dollars enable the URCHA to host spectacular reined cow horse shows, showcasing many of the greatest reined cow horses, and riders in our industry!

Sponsorship dollars are applied to the added money and prizes received by our contestants. In addition, in 2022, we offered two scholarships to URCHA youth members and honored them at our annual banquet. With your support, you are investing in the most exciting and adrenaline-filled, family friendly sport within the western performance horse industry and preserving the tradition of the reined cow horse, an important piece of our western heritage. Potential sponsorship benefits include - (depending on tier/category sponsored):

- Naming rights of the Futurity, Derby or Horseshow.
- Ads on livestream video feed of Futurity / Derby
- Exposure to advertise your business, organization, ranch, etc., with link and logo on URCHA website.
- Announcement of all sponsors throughout all scheduled shows, educational events, and the annual URCHA Futurity / Derby.

- Sponsors will be listed on our website banner (urcha.org) and on our Facebook page.
- Listing of sponsors on all show program material, including the annual Futurity / Derby.
- Opportunity to have a vendor booth and preferred stall request at the Futurity / Derby.
- Banner signage on display at all URCHA produced shows and events

Thank you kindly for your consideration and support. We would love for you to join us at one of our upcoming shows to see the excitement and passion for the rein cow horse industry.

Kind Regards,

Brandon Buttars - President  
 Kandice Wessman – Secretary  
 Sophia Buttars – Board Member  
 Wyatt King – Board Member  
 Brett Wessman – Board Member

Mike Miller – Vice President  
 Morgan Miller – Treasurer  
 Lori Adamski-Peek – Board Member  
 Chance Preece – Board Member  
 Jason Romney – Board Member

**Presenting Title Sponsor - \$10,000**

- ❖ Naming rights of the entire NRCHA approved show.
- ❖ Prime arena banner placement – Two banners provided by URCHA. Displayed at all URCHA produced shows and events.
- ❖ Preferred stalling
- ❖ Logo on awards (Jacket or vest, etc.)
- ❖ Prime logo placement on URCHA website with link to your website
- ❖ Booth space at the Blackhawk arena during the NRCHA event
- ❖ Logo / advertisement on entries and all media publications
- ❖ Ads and Logos on livestream video feed during approved NRCHA event. Live stream is viewed across the country and displayed on the facilities Jumbotron.
- ❖ Social Media mentions
- ❖ Frequent announcement of sponsor
- ❖ Tickets to Year end awards banquet

**Platinum Sponsor - \$5,000**

- ❖ Naming rights of Open or Non-Pro Futurity, Derby or Bridle class
- ❖ Preferred arena banner placement – Two banners provided by the URCHA. Displayed at all URCHA produced shows and events.
- ❖ Preferred stalling
- ❖ Logo on media / publications
- ❖ Ads and Logos on livestream video feed during the NRCHA Event. Live stream is viewed across the country and displayed on the facilities Jumbotron.
- ❖ URCHA Website link and logo
- ❖ Social Media mentions
- ❖ Frequent announcement of sponsor
- ❖ Tickets to Year end awards banquet

**Gold Sponsor - \$2,000**

- ❖ Naming rights of (one) horseshow class
- ❖ Event Banner – One banner provided by the URCHA displayed at all URCHA produced shows and events.
- ❖ Logo on media / publications
- ❖ Ads on livestream feed during the NRCHA event. Livestream is viewed across the country and displayed on the facilities Jumbotron.
- ❖ URCHA Website link ad logo.
- ❖ Frequent announcement of sponsor
- ❖ Tickets to year end awards banquet

**Silver Sponsor - \$1000**

- ❖ Event Banner -One banner provided by the URCHA displayed at all URCHA produced shows and events.
- ❖ Link on URCHA website.
- ❖ Ad on the Livestream at the NRCHA event
- ❖ Social media mentions
- ❖ Frequent announcement of sponsor
- ❖ Tickets to year end awards banquet

**Bronze Sponsor - \$750**

- ❖ Event banner provided by the Sponsor to be displayed at all URCHA produced shows and events.
- ❖ Link on website.
- ❖ Social Mention
- ❖ Announcement of sponsor

**Banner Sponsor - \$500**

- ❖ Event banner provided by the sponsor to be displayed at all the URCHA produced shows and events.
- ❖ Listed on website.
- ❖ Announcement of sponsor

**Buckle Sponsor - \$250**

- ❖ listed on the website.

**Friends of the URCHA - \$100**

Sponsorship donations may send to  
Morgan Miller  
3185 W. 15200 N.  
Collinston, UT. 84306  
435-279-7529

Thank you for helping us promote this great family friendly sport.

